ADVERTISEMENT RATE CARD

Effective through Q4 2018 QuincyQuarry.com

Banner Advertising		
Ad Position	Share of Voice	
Leaderboard (ROS)	25%	
Medium Rectangle 1 (ROS)	25%	
Medium Rectangle 2 (ROS)	25%	
Large Rectangle (Story Pages)	25%	
Monthly Cost:	\$150	
Maximum of A advertisers per mont	h	

- Maximum of 4 advertisers per month
- Each advertiser receives 1/4 share of *every* ad position

Rich Media Advertising	
Ad Position	Share of Voice
Sliding Billboard (Homepage)	100%
Weekly Cost:	\$100

- Exclusive short-term high impact advertising available
- Maximum of 1 advertisers per week
- Sliding Billboard automatically displays 1 x per 12 hours per unique visitor
- Sliding Billboard collapses to a Pencil Leave that users can click to re-display the billboard

Creative Design		
Banner Advertising Creative Setup: \$ per creative message*		
Rich Media Creative Setup: \$ per creative message		
*Each creative message will be built for each of the 4 ad positions		

